



Brian S. Trascher is a New Orleans businessman who has helped to bridge the divide that often exists between business and politics. As a Senior Partner at Gulf South Strategies, a local governmental relations and business development firm, Brian has worked to give both access and a voice in local and state government to a diverse roster of clients that spans everything from local non-profit organizations to multi-billion dollar corporations on the Fortune 500 list. Gulf South Strategies is also the firm largely credited as the political force that paved the way for Uber Technologies' recent entrance into the Louisiana market.

As the Principal of Laws and Sausage, LLC, Brian S. Trascher delivers keynote speeches about the public policy process to corporations and trade organizations. Brian also offers corporate consulting and training through the Laws and Sausage Citizen Advocacy Workshop. In 2017, Brian published "Laws and Sausage: You Never Want To See Either One Get Made!" The book is now available on Amazon.com in paperback and Kindle

Brian S. Trascher is also the Principal at CCS Business Services, a small business consulting firm that helps entrepreneurs get their projects off the ground. CCS also specializes in mergers and acquisitions of existing small businesses, providing turnaround services as well as marketing and structuring for resale consulting services. Trascher's portfolio of companies include local brands in the car wash and food service industries, as well as international franchise brands like Planet Beach Automated Spas.

Brian S. Trascher is a Board Member of the Greater New Orleans Sports Foundation, Board Member of the United Cajun Navy, Past-President of the Third District Kiwanis Club of New Orleans, and a Parishioner and Lector at Holy Name of Jesus Catholic Church in New Orleans. Brian also serves on the board of the Louisiana Living History Foundation, the entity which coordinated the Bicentennial of the Battle of New Orleans.

Brian S. Trascher is a 1993 graduate of Brother Martin High School, a 1997 graduate of Louisiana State University, and a 2007 Fellow of the Loyola University Institute of Politics.